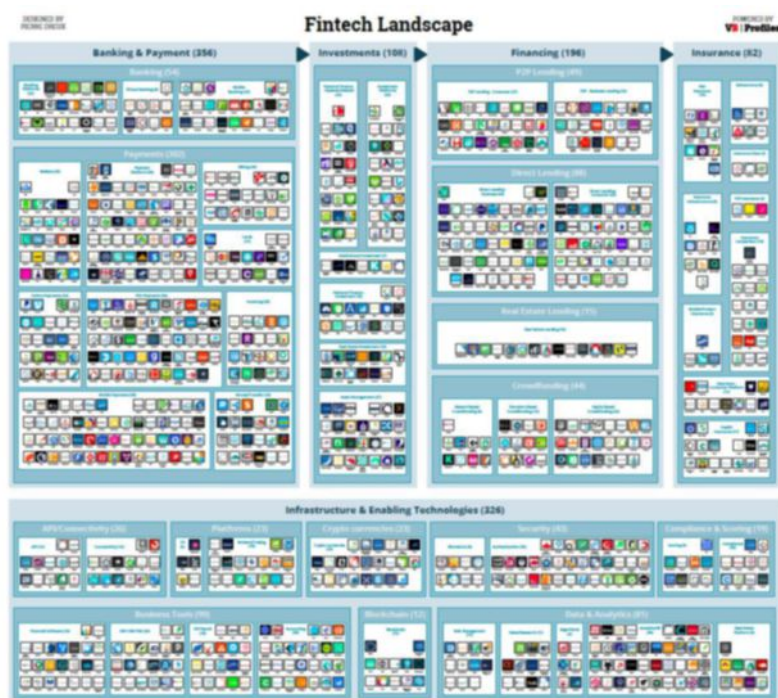


The Global Fintech Landscape Reaches Over 1000 Companies, \$105B In Funding, \$867B In Value: Report



More than half of the world's Fintech companies are headquartered in the U.S. (source: VBProfiles)

Atherton Research got an exclusive sneak peek at [VBProfiles' upcoming Fintech landscape report](#) and it's huge!

The San Francisco-based market intelligence platform, that tracks innovation, deal flow and news across the technology industry, found over 1,000 Fintech companies (startups and historical incumbents) which raised over \$105 billion in total funding and worth nearly \$870 billion in current value.

“One of the most striking data point that we found was that investments in Fintech more than doubled between 2014 and 2015, from \$17.8

billion to more than \$38 billion,” said Baptiste Parravicini, the head of marketing at VBProfiles. “While investments in Fintech will probably remain at the 2015 level this year, it’s now happening on a global scale.”

According to the report, the main global hubs leading the Fintech revolution are California, with 219 companies, the UK (133), New York (95) and France (55).

The Fintech scene in Asia is also growing rapidly, lead by India (49) and China (31) due to their population size (2.7 billion people) and a fast rising middle class. Australia is also a fertile ground for the development of Fintech companies (24) with its friendly regulatory environment.

Insuretech attracts the most Fintech investments

VBProfiles divided its FinTech landscape into two ‘building blocks’: Infrastructure & Enabling Technologies, the umbrella category which includes crypto currencies (Coinbase, BitX, Xapo...), blockchain (Colu, BitGo...) and security (Druva, Gemalto, OneLogin...); and ‘Use Cases’ that encompasses banking & payments (Ant Financial, Klarna, Venmo...), financing (Kiva, Prosper, Upstart...), investments (Acorns, SigFig, Yomoni...), and insurance (Lemonade, Metromile, SquareTrade...).

The segments that attracted the most investments were Insuretech, with \$2.2 billion, followed by Direct Lending (\$1.9 billion) and P2P lending (\$1.1 billion). In the Infrastructure & Enabling Technologies category, most investments went into business tools (\$697 million) – a strong sign of the digital

transformation of enterprises – and crypto currencies (\$374 million).

Finally, the top active venture capital firms in Fintech – in number of deals – were all California-based, including Sequoia, Accel, Index (which is headquartered in both San Francisco and London), Andreessen Horowitz, SVAngel, Khosla Ventures, 500Startups, First Round Capital and NEA. They all have completed more than 20 deals each.

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